IAEC
International Association of
ELEVATOR CONSULTANTS

Forum 2014
April 21-24
Denver, CO

IAEC Forum 2014
The Sheraton Denver Downtown Hotel
1550 Court Place • Denver, Colorado
April 21–24, 2014

Members & Sponsors
The 2014 Forum will be held at The Sheraton Denver Downtown Hotel, located in the heart of downtown Denver. Three days of expert-led education, networking, and enjoyment await you in the Mile High City. Just steps from the hotel is the 16th Street Mall - a mile-long promenade of bistros, microbreweries, shopping and entertainment. Hop on the free shuttle and you’ll be whisked around the area which also includes some of Denver’s top attractions: The Denver Performing Arts Complex, Colorado Convention Center and the City’s major professional sports stadiums.

We have negotiated a discounted group rate of $169.00 per room per night, which is available 3 days before and 3 days after the meeting. The rate includes complimentary Internet in each room.

Online room reservations are just a click away! Simply enter the link below and you will be directed to the Sheraton’s reservation page with the negotiated rate code already entered in the appropriate field enabling you to quickly make room reservations.

Comparative Destination Dispatch Field Visits
Among other activities at this year’s Forum, attendees will be able to visit three downtown Denver buildings that utilize destination dispatch installations by three different manufacturers: Kone, Schindler, and Otis. Attendees will be able to compare each of the three systems and speak with representatives of the manufacturers.

Register online at www.iaec.org
or complete attached registration form and mail to IAEC Office, 448 W. 19th St. #484, Houston, TX 77008

Questions? Contact sheila@iaec.org or call 713-426-1662
QEIs: Get a Complete (1.0) CEU at Forum 2014
IAEC Forum 2014 full registration includes .8 CEUs worth of NAESA-presented classes and the option to take the upgrade exam on-site (an additional .2 CEUs). All at no additional cost.*

This year, IAEC is teaming up with NAESA International to provide complete QEI certification at the IAEC Forum. An 8-hour continuing education seminar will be held on Thursday, April 24th. The upgrade exam will be proctored at the Forum 2014 hotel (Sheraton Downtown Denver) the morning after, Friday April 25th. Those wishing to take the exam will need to bring a laptop with wireless internet capability. Examinees will not be able to view codebooks on the laptop they are using to take the exam. However, examinees may bring a second laptop if they wish to utilize digital codebooks.

*If taking exam, annual renewal license fee to be paid by examinee to NAESA International. This exam is conducted by NAESA International and is not valid for certification through any other entity.

An Evening at The Fort – “Exotic American Eatery in a Fortress”

On Tuesday night, attendees will dine at The Fort restaurant located on the outskirts of Denver. A cocktail hour in the courtyard with bonfires, birds of prey demonstrations, a native musician, and an incredible menu of The Fort’s famous dishes will make this evening unforgettable.
## PRELIMINARY Agenda

### Monday, April 21, 2014
- **8:00 a.m. - 5:00 p.m.**  
  Sponsor Booth Set Up
- **12:00 p.m. - 3:00 p.m.**  
  IAEC Board Meeting
- **6:00 p.m. - 7:00 p.m.**  
  Forum Registration
- **6:00 p.m. - 9:00 p.m.**  
  Opening Night Reception

### Tuesday, April 22, 2014
- **7:30 a.m. - 8:15 a.m.**  
  Breakfast & Visit Vendor Booths
- **8:15 a.m. - 9:15 a.m.**  
  Forum Opening
- **9:15 a.m. - 12:00 p.m.**  
  Educational Presentations
- **12:00 p.m. - 1:00 p.m.**  
  Lunch & Visit Vendor Booths
- **1:00 p.m. - 2:00 p.m.**  
  Educational Presentations
- **2:00 p.m. - 5:00 p.m.**  
  Field Visit – Destination Dispatch Buildings/Roundtable
- **6:30 p.m. - 10:00 p.m.**  
  An Evening at The Fort

### Wednesday, April 23, 2014
- **7:30 a.m. - 8:30 a.m.**  
  Breakfast & Visit Vendor Booths
- **8:30 a.m. - 12:00 p.m.**  
  Educational Presentations
- **12:00 p.m. - 1:00 p.m.**  
  Lunch & Visit Vendor Booths
- **1:00 p.m. - 3:00 p.m.**  
  Educational Presentations
- **3:00 p.m. - 6:00 p.m.**  
  Display Dismantling
- **3:30 p.m. - 5:00 p.m.**  
  IAEC General Membership Meeting
- **6:00 p.m.**  
  Open Evening

### Thursday, April 24, 2014
- **8:00 a.m. - 9:00 a.m.**  
  Farewell Breakfast
- **8:00 a.m.**  
  NAESA International Seminar (.8 CEUs)

### Friday, April 25, 2014
- **8:00 a.m.**  
  NAESA International QEI Update Exam (.2 CEUs)
SPONSORSHIP OPPORTUNITIES

HOST – DIAMOND SPONSORSHIP $12,000.00 (One)
- Sole sponsorship of Dinner/Evening Outing on Tuesday, April 22, 2014
- Conference registration including access to educational programs for four (4) representatives
- Choice of table display location
- Handout included in registration packages
- Two (2) full-page advertisements in Forum Program (Size 8.5” x 5.5” in color)
  One of these will be located on the back cover of the program
  The placement of the second advertisement will be decided by IAEC.

PLATINUM SPONSORSHIP $8,000.00 (One)
- Sponsorship of Opening Night Reception
- Conference registration including access to educational programs for three (3) representatives
- Choice of table display location
- Handout included in registration packages
- Two (2) full-page advertisements in Forum Program (Size 8.5” x 5.5” in color)
  One of these will be located on the inside of the back cover of the program
  The placement of the second advertisement will be decided by IAEC.
GOLD SPONSORSHIP - $6,250.00
• Conference registration including access to educational programs for three (3) representatives
• Table for Display
• Handout included in registration packages
• Two (2) full-page advertisements in Forum Program (Size 8.5” x 5.5” in color)
  The placement of these advertisements will be decided by IAEC.

SILVER SPONSORSHIP - $4,000.00
• Conference registration including access to educational programs for two (2) representatives
• Table for Display
• Handout included in registration packages
• One (1) full-page advertisement in Forum Program (Size 8.5” x 5.5” in color)
  The placement of this advertisement will be decided by IAEC.

BRONZE SPONSORSHIP - $2,500.00
• Conference registration including access to educational programs for one (1) representative
• Table for Display
• Handout included in registration packages
• One (1) half-page advertisement in Forum Program (Size 4.25” x 5.5” in color)
  The placement of this advertisement will be decided by IAEC.

PROGRAM ADVERTISING
Include your ad in the program booklet given to all attendees. The program size will be 8.5” x 5.5” and will be in color. Available sizes and costs are listed below.

<table>
<thead>
<tr>
<th>Size</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inside of Front Cover</td>
<td>$550.00</td>
</tr>
<tr>
<td>Two full page ads as a 2-page spread</td>
<td>$500.00</td>
</tr>
<tr>
<td>Full Page</td>
<td>$300.00</td>
</tr>
<tr>
<td>Half Page</td>
<td>$225.00</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$155.00</td>
</tr>
<tr>
<td>IAEC Member Announcement (Quarter Page)</td>
<td>$100.00</td>
</tr>
</tbody>
</table>

Artwork to be mailed in a vector, PDF, or JPG format to daniel@iaec.org

ADVERTISING DEADLINE: 3/21/14
OTHER OPPORTUNITIES

Reach Attendees in Other Ways
(complete form on last two pages in this packet)

We would like to donate items for inclusion in conference hospitality bags

We would like to donate money to be used for forum events

Other (specify)

IF YOU WOULD LIKE TO DONATE AN ITEM TO THE EESF SILENT AUCTION TO BE HELD DURING THE OPENING NIGHT RECEPTION, PLEASE CONTACT BARBARA ALLEN (800) 949-6442

PLEASE COMPLETE FORM FOR SPONSORSHIP AND ADVERTISING ON LAST TWO PAGES AND RETURN TO IAEC OFFICE WITH YOUR CHECK (KEEPING A COPY FOR YOUR RECORDS).

IF YOU WOULD LIKE TO PAY BY CREDIT CARD, E-MAIL US THE COMPLETED FORMS AND WE WILL EMAIL YOU AN INVOICE WITH A LINK TO COMPLETE PAYMENT.

IAEC OFFICE
448 W. 19TH STREET #484
HOUSTON, TX 77008

Questions: Sheila Swett
Telephone: 713-426-1662
E-mail: sheila@iaec.org
# IAEC MEMBER & NON-MEMBER REGISTRATION

<table>
<thead>
<tr>
<th>Full Name</th>
<th></th>
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<tbody>
<tr>
<td>Nickname</td>
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<tr>
<td>(for ID Badge)</td>
<td></td>
</tr>
<tr>
<td>Company</td>
<td></td>
</tr>
<tr>
<td>Address</td>
<td></td>
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<tr>
<td>City</td>
<td></td>
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<tr>
<td>State &amp; Zip Code</td>
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<tr>
<td>Telephone</td>
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<tr>
<td>E-mail Address</td>
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<tr>
<td>Companion Name(s)</td>
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</tbody>
</table>

**Forum Registration Includes** access to all educational presentations/seminars, tours, opening night reception, EESF silent auction, QEI cert events, breakfast and lunch on meeting days, and dinner/evening outing Tuesday.

**Companion Registration Includes** all Companion tours, opening night reception, EESF Silent Auction, breakfast and lunch on meeting days and dinner/evening outing Tuesday.

<table>
<thead>
<tr>
<th></th>
<th>COST</th>
<th>NUMBER OF ATTENDEES</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>IAEC MEMBER REGISTRATION (Before 4/1/14)</td>
<td>$450.00</td>
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<tr>
<td>IAEC MEMBER REGISTRATION (After 4/1/14)</td>
<td>$525.00</td>
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<tr>
<td>NON MEMBER REGISTRATION (Before 4/1/14)</td>
<td>$550.00</td>
<td></td>
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<tr>
<td>NON MEMBER REGISTRATION (After 4/1/14)</td>
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<td>COMPANION (Before 4/1/14)</td>
<td>$350.00</td>
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<td>COMPANION (After 4/1/14)</td>
<td>$400.00</td>
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<tr>
<td>OPENING NIGHT RECEPTION</td>
<td>$150.00</td>
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<tr>
<td>DINNER/EVENING OUTING ON TUES (4/22/14)</td>
<td>$200.00</td>
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<td><strong>TOTAL DUE</strong></td>
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**IF YOU WOULD LIKE TO PAY BY CREDIT CARD, PLEASE REGISTER ONLINE AT WWW.IAEC.ORG**

**PLEASE RETURN THIS COMPLETED FORM FOR REGISTRATION TO THE IAEC OFFICE WITH YOUR CHECK (KEEPING A COPY FOR YOUR RECORDS). REGISTRATION FOR THE MEETING AND THE HOTEL IS AVAILABLE AT WWW.IAEC.ORG. THE LINK FOR HOTEL RESERVATIONS IS ALSO ON PAGE 1 OF THIS INFORMATION PACKET.**

**IAEC OFFICE**
448 W. 19th St, #484
HOUSTON, TX 77008

**Questions:**
Sheila Swett
713-426-1662
E-mail: sheila@iaec.org
IAEC SPONSORS & FRIENDS

<table>
<thead>
<tr>
<th>REPRESENTATIVE</th>
<th>NAME</th>
<th>COMPANY</th>
<th>ADDRESS</th>
<th>CITY</th>
<th>STATE</th>
<th>ZIP CODE</th>
<th>E-MAIL</th>
<th>TELEPHONE</th>
<th>CELL PHONE</th>
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<tr>
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<th>Deadline 3/21/14</th>
<th>Quantity</th>
<th>Total Cost</th>
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<tbody>
<tr>
<td>Diamond (One)</td>
<td>$12,000</td>
<td>1</td>
<td></td>
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<tr>
<td>Platinum (One)</td>
<td>$8,000</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td>Gold</td>
<td>$6,250</td>
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</tr>
<tr>
<td>Silver</td>
<td>$4,000</td>
<td></td>
<td></td>
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<tr>
<td>Bronze</td>
<td>$2,500</td>
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<tr>
<td>Breakfast Break</td>
<td>$1,500</td>
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<tr>
<td>Lunch Break</td>
<td>$3,000</td>
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**Advertising**

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**Other Opportunities**

<table>
<thead>
<tr>
<th>Activity Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Donate money to forum events</td>
<td>$__________</td>
</tr>
<tr>
<td>Donate items for Forum Hospitality Bags</td>
<td>Please e-mail <a href="mailto:sheila@iaec.org">sheila@iaec.org</a></td>
</tr>
<tr>
<td>Other (specify)</td>
<td>Please e-mail <a href="mailto:sheila@iaec.org">sheila@iaec.org</a></td>
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**TOTAL**

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ADVERTISING DEADLINE: 3/21/14

Method of Payment: Check, Credit Card

If credit card option is chosen, an invoice will be emailed to the contact person listed above.
SPONSORS: Please complete this page if your sponsorship includes attendee registrations.

<table>
<thead>
<tr>
<th>Names of Each Individual Attending</th>
<th>E-mail address</th>
<th>Cell Phone #</th>
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Please attach another sheet if needed

AUTHORIZED SIGNATURE ___________________________ DATE __________

*Disclaimer: IAEC will not be liable for any loss or damages whatsoever for items, equipment, business or personal property that are brought to the Forum by attendees, including, without limitation, damages for loss of business profits, business interruption, loss of business information or other monetary loss. The IAEC reserves all rights not expressly granted here. All Sponsors who attend the Forum are required to have Business Liability Insurance.

PLEASE RETURN THIS COMPLETED FORM FOR SPONSORSHIP AND ADVERTISING TO IAEC OFFICE WITH YOUR CHECK (KEEPING A COPY FOR YOUR RECORDS).

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